



**European
Funds**
Smart Growth

European Union
European Regional
Development Fund



Smart Growth Operational Program, priority axis: 3 Supporting innovation in enterprises, action:
3.3 Support for promotion and internationalization of innovative enterprises, sub-measure: 3.3.3
Support for SMEs in product brand promotion - Go to Brand

The development of Vynn Group export business: Victoria Vynn brand promotion abroad.

Purpose of the project: Promoting cosmetic products that have a chance to become recognizable brands on foreign markets, improving the company's competitiveness and increase the level of internationalization of business activity.

Scheduled project effects:

- Signing foreign trade contracts
- Increase in revenue from export sales of products
- Increase in sales revenue for export of the products covered by the project

Total value of the project: 1 229 754,00 PLN

Contribution of European Funds: 799 840.00 PLN

Project number: POIR.03.03.03-14-0019/17

Beneficiary: VYNN GROUP SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ